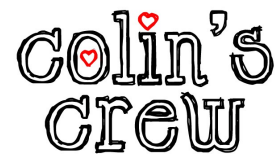


# Fall 2014



## About Colin's Crew



Colin's Crew was inspired by friends and family of a brave 7 year old boy, Colin Westbrook. Colin was your typically two-year-old when he was diagnosed with Acute Lymphoblastic Leukemia, ("ALL") in October 2009, just days after his second birthday.

Colin's Crew was originally formed to provide financial and emotional support to the Westbrook family. As Colin continues to do well, Colin's crew has been able to create programs and plan fundraisers that assist other families affected by childhood cancer.

*Bringing moments of comfort and joy to families affected by childhood cancer*

## Non-profit 501(c)(3) Status

Exciting news!!! We are very happy and proud to announce that Colin's Crew received non-profit 501(c)(3) status in July of this year. Over the past year, the team, in partnership with the Yale School of Law, made this dream a reality. Our programs will remain the same but we are excited about the growth and potential this will have for the organization.

What does this mean for our supporters? Your donations to Colin's Crew are now tax deductible and most companies have matching programs. Always consult with your accountant!

non-profit  
**501** (c)(3)  
 organization

## Program News/Updates

### Facebook Challenge:

Win Colin's Crew Swag! Post a word that describes your little hero on our Facebook page. For example 'strong'. Do not post anything else other than the word. Your name will be entered into a drawing to win a piece of Colin's Crew swag. One entry will be pulled at the next board meeting on October 21, 2014.

### Volunteers:

Colin's Crew operates solely on the dedication and generosity of our volunteers. E-mail us at [info@colins-crew.org](mailto:info@colins-crew.org) or view upcoming opportunities at: <http://vols.pt/4oPryx>

### Shop at AmazonSmile

and Amazon will make a donation to:

Colins Crew Inc

Get started

amazon smile

## Meet the Co-Founders



Michael and Heather Westbrook were married in June of 2006 and became a family when their son, Colin, was born in September 2007. While working full time and raising a toddler, they soon welcomed daughter, Maddison, in July of 2009. They were your typical parents and still on cloud nine until October 2, 2009 when they heard the words "your child has cancer". At that moment their lives changed forever. They were faced with the fact that their son had a life threatening condition, and were forced to learn medical terminology and make treatment decisions immediately. After three and a half years of treatment, and nearly 18 months off treatment, they are anxiously awaiting to hear the words: "your son is cured!"

Heather and Michael now have a completely new view on life. They understand how fortunate they are to have the support and love of their family and friends, and often wonder how they would have gotten through those initial weeks and months without their help. Throughout their journey, they have drawn upon their own personal experiences in order to identify ways to assist other families by providing support, comfort and joy through the Colin's Crew programs.

## 2014 Program Snapshot

### Meals4Kids:

10 meal deliveries serving 150 families with four additional deliveries planned.

### 2014 Meal Sponsors:

Bar, New Haven

Dad's Restaurant, Wallingford

Subway, New Haven

Amore Pizza, Wallingford

Gagliardi's Restaurant, Waterbury

Sonic, Wallingford

Interested restaurants please contact us for sponsorship opportunities.

### Snacks4Kids:

2 Snack Drives with one additional planned

17 snack deliverers serving 596 families

20 snack bins were donated to Camp Rising Sun campers and counselors

### Adopt-A-Family:

We are adopting four families this holiday season! If you are interested in purchasing gifts, please contact us for details or be on the look out for the Colin's Crew Adopt-A-Family Wish List on Amazon.

### Fun4Kids:

Films4Kids: 43 families enjoyed the movie Planes

Rock Cats: 20 families enjoyed a ball game



## Fun4Kids



### Rock Cats Game:

The annual Rock Cats game for hero families was a success this year with twenty families in attendance! Families enjoyed the game, a bbq meal, on-field time, private session with Rocky and much more!

### Movie Premier - Planes Fire & Rescue:

This July, Hero families enjoyed the movie: Planes Fire & Rescue in a safe, sanitized theater at the Holiday Cinemas 14 in Wallingford.

### Save the Date:

July 18, 2015—Minions Movie Premier

## Snack Drives

Words from a Hero Family: "Snack time! Once again our girls will be packing bags for oncology patients with Colin's Crew. Kids enjoy doing it, it is a great opportunity to teach them about giving back, and I cannot tell you how much it means to the parents of a little one with a life threatening illness. When Anneliese received inpatient chemotherapy, she refused to eat, until one day when Colin's Crew brought us a snack bag with a juice box and a rice krispie treat. It was the first thing she had eaten in 2 days. To you, it's a juice box. To those families, it's hope." We would love to have you join us at the next snack drive!! Hope to see some familiar faces! ~ Elizabeth Renker



### Saturday November 8, 2014

Time: 11:30 a.m. - 1:30 p.m.

Location: Wallingford Park & Rec, 6 Fairfield Blvd, Wallingford

### Saturday February 7, 2015

Time: 11:30 a.m. - 1:30 p.m.

Location: Wallingford Park & Rec, 6 Fairfield Blvd, Wallingford

Bring your favorite prepackaged individual serving snacks, juice boxes or bottled water donation and help create snack bags for in-patient Oncology families!



## Upcoming Fundraising Events

### Alex & Ani:

Date: Thursday November 6, 2014

Time: 6:00 p.m. - 8:00 p.m.

Location: Alex and Ani, 284 York Street, New Haven, CT

Portion of the proceeds will benefit Colin's Crew Programs

## ALEX AND ANI



### 4th Annual Cookies & Hope Bake Sale:

Date: Sunday December 14, 2014

Time: 12:00 p.m. - 4:00 p.m.

Locations: St. Monica's Church, 1331 Middletown Ave, Northford, CT

Proceeds will benefit Colin's Crew Programs

### 4th Annual Polar Dip:

Date: Saturday February 21, 2015

Time: 12:00 Registration. 2:00 Plunge

Location: Savin Rock Conference Center, 6 Rock St, West Haven, CT

Proceeds will benefit Camp Sunshine & Colin's Crew Programs



## Save the Date

### Night of Hope:

Date: Saturday May 16, 2014

Time: Evening

Location: Villa Capri 906 North Colony Road, Wallingford

Proceeds will benefit Colin's Crew Programs

Join us for the second annual Night of Hope Event.  
Sponsorship and prize drawing opportunities available.

DrivenCCMC  
NightofHope  
Snacks4Kids  
501c3  
Fun4Kids  
Brave  
CookieSale  
AdoptAFamily  
Hope  
Determined  
Courageous  
Fun  
Strong  
Vibrant  
AlexandAni  
Colin'sCrew  
Meals4Kids  
Yale



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crew

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